

CARTSNEWS

The Official Journal of the Carolina Token Society

ISSUE #39

August 2013

PRESIDENT'S REPORT

Greetings to all members of CARTS,

At the time I am writing this message, the state of South Carolina is in the midst of one of the wettest summers on record. I hope you have been able to keep dry and that your tokens have not molded or mildewed!

There is one serious topic that I would like to address in this message and that is the future of CARTS. Bob King, our treasurer, has pointed out that we have only 25 members at the present time. Yearly income is in the range of \$250, while expenses will likely be between \$400 and \$500 this year. Same for next year. We have sufficient funds in the bank for this year, and most, if not all of next. But, it doesn't take a CPA to see that the long-term future of CARTS is uncertain. We sorely need to increase our income to stay viable, so I am proposing that we do two things – have both a membership drive and a benefit auction.

We have had two benefit auctions in the past and they seem to have worked well, adding about \$100 or so to our treasury each time. So I propose that we plan one for our next meeting. Anyone who has a few tokens lying around that they would like to donate to our organization, we can certainly use them. Please send them to Don Bailey by 10/18 (see address elsewhere on this page). Don will work up an auction list to be placed in the next issue and we will hold a live auction at our next meeting (see elsewhere in this issue for details). Also, please do your best to bring in a new member or two. If we don't solve this problem in the next year or so, the long-term future of CARTS is in jeopardy.

Tony Chibbaro, President of CARTS

WHAT'S HAPPENING?

A couple of things are important to note. First, the next CARTS meeting will be held on Saturday November 9 in Hendersonville, NC. We have been able to get a good rate on a meeting room at the Opportunity House, 1411 Asheville Highway in Hendersonville. This is an excellent location near downtown shops and restaurants. So mark your calendar and plan to enjoy the beautiful Carolina mountains, add to your collection, sell some of those extras, and talk tokens from 9:00 AM 'til noon (or so) on 11/9. Detailed directions will be in the November newsletter.

Second, the November issue of CARTSNEWS will be the 40th such! That means we're reaching our tenth anniversary. So let's everyone (that's EVERYONE) send in an article, a new find, a collecting tale, an ad, a letter to the editor, or some such. Let's make the 40th issue of CARTSNEWS a real doozie!

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Comments, suggestions, reactions, (maybe even) criticism, will be gratefully accepted. Let us know! **Articles, New Finds, Announcements, and Classifieds to Don Bailey only! Dues to Bob King only!**

North Carolina Collector

Buyer of NC Singles or Collections
State sections of B&D for sale/trade
Trader list for all state tokens
Enthusiastic researcher
Robert S. King, 709 Cardinal Dr.
Brevard, NC 28712
828-883-8028 tokenadict@citcom.net

Want to buy southern states tokens.
You price or I will make an offer, your choice.

I don't make flea market offers. I pay top dollar for tokens I need and top wholesale for tokens I have.

I want mavericks and one is fine. Give me A chance, we will make a deal.

Want to buy R. G. Dun and Bradstreet
1963 & newer
1882, 1884 & 1897
Need a full book for 1910, 1911 or 1912

EUBANKS DRUG CO: AN UNLISTED CHAPEL HILL MAVERICK

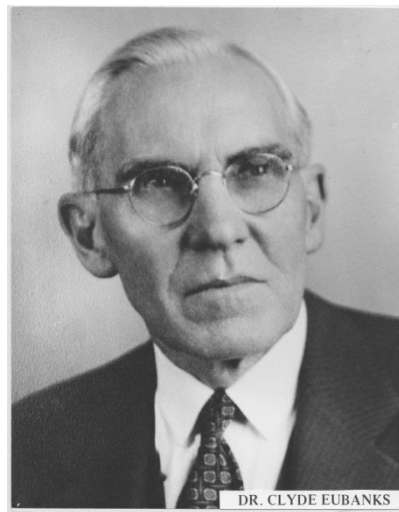
Lamar Bland

The Eubanks Drug Co. token, brass and 24 mm in size, is pictured below. Its reverse suggests it was probably issued early in the 20th century.



Eubanks / (design) / Drug Co. // (design) / 5 / (design)

The man who issued it was Dr. Clyde Eubanks, a pharmacist in Chapel Hill, whose life dates are 1872-1965.



This photo used by permission of the North Carolina Collection of UNC-Chapel Hill libraries.

Dr. Eubanks operated Eubanks Drug Co on Franklin St—astonishingly—from 1901 until 1964. He began practicing pharmacy in 1897 when he bought a practice in a buildings owned by Dr. A.B. Roberson. By 1914 Eubanks would have built two successive structures on Franklin St. for his business. This data is confirmed in Bernard Lee Bryant's book *OCCUPANTS AND STRUCTURES OF FRANKLIN STREET, CHAPEL HILL NORTH CAROLINA, AT FIVE-YEAR INTERVALS, 1793-1998*. Eubanks Drug Co. is listed first in the 1903 section, and then at every 5 year interval until 1963.

Eubanks' practice during this time has rich cultural significance. When he began business, the few stores on Franklin were wooden structures, heated inside with wood from the countryside. Inside were oak showcases and paneling. Atop the shelves were glass-stoppered bottles. Inside were his medicines, prepared by Eubanks himself. In a *CHAPEL HILL WEEKLY* article from January 22, 1964, Eubanks says "I used to make every pill....I've made millions in here." Another furnishing was a huge (free) scale for customers to monitor their weight. His business served the town, as well as several hundred UNC students and faculty at the turn of the century.

The pharmacy included a settee and chairs where men would gather to socialize. UNC yearbooks indicate that students went there frequently as well. In the 1908 *YACKETY YACK*, one student writes that he “can be found at Dr. Eubanks Drug Store when wanted (smoking) threefers galore.” Another drowns his cares there “in Coca-Cola’s soul-delighting stream.” Eubanks advertized in the yearbook as well. Here near the campus of the nation’s oldest state university he provided a social environment much like that of country stores scattered throughout the rural Carolinas. His outreach implies circumstantial evidence for the token’s early use.

Researcher John Byars found Eubanks Drug Co. listed in a 1905 ERA Druggist Directory, as well as in other directories he examined up to mid-century. Significantly, Byars found no other Eubanks Drug Co. listed throughout the country.

NEW FINDS FROM SOUTH CAROLINA

Tony Chibbaro

New finds from South Carolina continue to surface at about the same rate that they always have. That leads me to believe that there are still lots of tokens out there to be found. I surmise that we have identified about 50% of what was issued over the last 150 years. That leaves many hundreds of different denominations, varieties, and even merchants left to be discovered.....

The latest new finds from South Carolina both hail from the Pee Dee area. That’s the popular name for the northeastern quarter of the state and is roughly comprised of the nine counties within a 60 mile radius of Florence. The name comes from the Pee Dee River, which originates in North Carolina, crosses the border near Cheraw, and empties into the Atlantic Ocean at Georgetown.



Palace Drug Company, Florence, SC – aluminum, 20mm

The token pictured above appeared on eBay about 8 weeks ago and is the first token known from the Palace Drug Company of Florence. The token is made of aluminum and measures 20mm across its octagonal face. The reverse carries the standard “Good For 5¢ Cigar or Drink” inscription which graces so many early drug store tokens.

The Palace Drug Company opened in 1913 on East Evans Street in Florence and was originally an unincorporated partnership between R. Walker Bethea and Eugene W. Miller. About 2 years later, the partners decided to incorporate the business, with Miller as president and Bethea as secretary. Bethea managed the store on a day-to-day basis and Miller continued in his primary occupation as a traveling drug salesman. The store operated for a total of ten years, closing sometime between 1923 and 1924. Bethea later moved to Macon, Georgia and became a traveling drug salesman like Miller. It is not known at the present time what became of Miller, but I suspect he died sometime in the 1920s.



T.N. Griffin, Lynchburg, SC – aluminum, 25mm

The second token came my way through a local coin dealer and was issued by T.N. Griffin of Lynchburg, S.C. Like its counterpart above, it too is the initial token known from this particular merchant. Lynchburg is also in the Pee Dee area of the state, located in Lee County about two miles from Lynches River, which also serves as the Florence County line. Lynches River is a tributary of the Pee Dee River, merging with the latter about 50 miles downstream from Lynchburg at the southeastern tip of Florence County.

In the 1880 census, Thomas Nathaniel Griffin was listed as a recently-married, 26-year-old, railroad section master. He and his wife chose the community of Lynchburg, then part of Sumter County, to be their home. Over the next 40 years Griffin became one of the town's leading citizens. By the year 1900, he was operating a general store in town, but five years later he also went into banking. In October of 1905, Griffin, along with S.C. Kilpatrick and W.J. McLeod, formed the Griffin-McLeod Banking & Mercantile Company. Griffin was company president, while Kilpatrick served as secretary. This company was dissolved in 1910, but Griffin went on to become the president of the Bank of Lynchburg. Griffin also served as president of The Lynchburg Cotton Warehouse and was one of the incorporators of The Lynchburg Telephone Company. And, as if this were not enough, Griffin also dealt in cotton and fertilizer and ran a general store from the late 1890s until his death in 1919, as well operating a soda water / cigar store in 1910, and a pharmacy in 1918 and 1919.

Both the pharmacy and general store continued for a number of years after his death, functioning under the aegis of his estate until 1924 and then under the name T.N. Griffin & Co., with the "Co." undoubtedly being one of his family members or some other non-named owner. All mention of his name disappeared from business directories by 1928. It is

interesting to note that his son-in-law, F.A. Cribbs, is the only other token issuer presently known from the town of Lynchburg. Cribbs issued his tokens in the 1930s, long after Griffin had died, in connection with his own general mercantile business.

NC NEW FIND: POMONA STORE COMPANY 50¢

Lamar Bland

This latest find in the Pomona, N.C. series is pictured below.



**Pomona Store Company / (dingbat) / General /
Merchandise / Pomona, N. C. // Good For / 50¢ / In /
Merchandise – Rd, Br, 28mm**

It follows the design of the previously known 1,5,10, and 25 tokens. Its recovery suggests the likelihood of an undiscovered \$1.00 as well.

I'm grateful to Rick Clymer who brought the token to my attention. He indicated it was handed down through an uncle who worked in Pomona Mills Inc. Researcher Bob King indicates Dun and Bradstreet dates of 1933-35 for the Pomona Store Company of Clymer's uncle's time.

Rick also shared a page from a 1921 Greensboro directory which listed auxiliary operations in the community. These included Pomona Mills Barber Shop, Pomona Mills Dairy, and Pomona Mills Theater. Pomona Mercantile Co. was the general store which served Pomona Mills then, making it the

predecessor of the Pomona Store Company which the token references.

Other entrepreneurs in Greensboro ordered scrip for similar businesses which served the

mill communities they established. So do tokens exist for the other Pomona sites as well? Quite possibly.

Catchy Slogans Lead to Positive Attributions

Tony Chibbaro

For as long as there have been markets, sellers have attempted to lure buyers into purchasing their goods by any means possible. And with the advent of mass marketing, advertising slogans have become ubiquitous and have contributed to the sale of countless products, from peanut butter to automobiles. A day doesn't go by where we are not assaulted by dozens of catchphrases designed to attract our attention and, hopefully, make us desire certain merchandise. But never in my life did I think that I would be using such slogans to attribute, not one, but two maverick trade tokens.

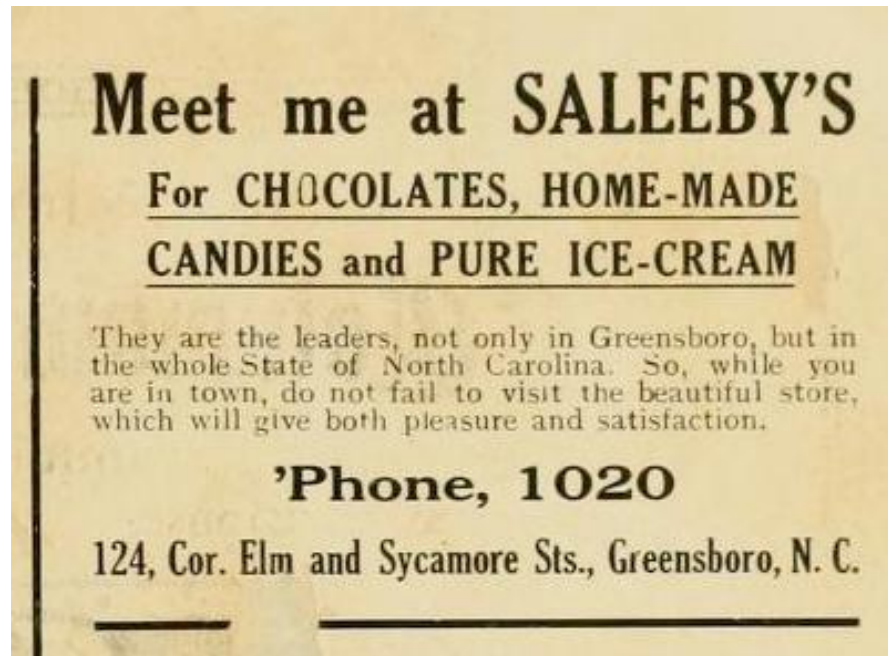


Meet Me at Saleeby's, Greensboro, NC – aluminum, 22mm

Last year, while cruising through some listings on eBay, an interesting token caught my eye (see above). The obverse inscription was simple enough - "Meet Me at Saleeby's". The lack of an address is not what stood out for me, but the last name on the token. In my constant perusals of old business directories, I have noticed that surname many times in connection with South Carolina businesses. I noted that the seller of the token was from Florida, which was not too far from home, so I figured that there was a chance that it could be from South Carolina. Besides, the reverse inscription, "Good For 5¢ in Soda", hinted that it was an oldie. I "bought it now" at the seller's asking price of \$25, figuring that it was too cheap to pass up a chance on such an interesting maverick.

When it arrived in the mail a few days later, I set about trying to find its place of origin. All it took was a few keystrokes and I was hot on the trail of an attribution. Instead of going to my

digital database of South Carolina mercantile directories, I thought I would simply try the slogan on the obverse in a google search. The only item that Google presented me with was a link to a digitized version of the 1909 issue of "The Carolinian", which was the college yearbook for the North Carolina State Normal and Industrial College in Greensboro. (The institution was founded as a school for women and focused on providing instruction in business, domestic science, and teaching. The school is now part of the University of North Carolina system and is called UNC-Greensboro.)



Ad from *The Carolinian*, 1909 edition

Clicking on the link brought me to an advertisement in the back of the yearbook (see above). As you can see the aforementioned slogan is prominently displayed at the top of the ad. The establishment named Saleeby's offered homemade candy, chocolates, and pure ice-cream to the young ladies as a pleasant diversion to their studies. As the ad states, the shop was located in Greensboro at the corner of Elm and Sycamore Streets. Doing a little more research on ancestry.com revealed the following:

Shikrie G. and Naseeb J. Saleeby immigrated to the U.S. in the 1890s. It is likely they were brothers, but could have been cousins or some other relation. They came from the Mt. Lebanon district of Syria, which later became what we know as the nation of Lebanon today. The business that they founded was formally called S. & N. Saleeby & Co. and was located at 121 South Elm Street (corner of Sycamore). They offered various confections, ice cream and soda water. The firm lasted only a year or two, as it appeared only in the 1909 version of the Greensboro city directory, as well as the 1909 issue of "The Carolinian", as mentioned above. By the following year, both Saleebys were living in other North Carolina towns. In the 1910 census, Shikrie Saleeby was listed as a candy salesman in Lumberton and Naseeb Saleeby was listed as a candy and fruit dealer in Albemarle.

At the bottom left corner of the ad appeared the slogan “Burns The Bargain Giver.” The ad was for The Red Iron Racket Store, a type of early department store selling all sorts of clothing, shoes, and dry goods. The store was owned and operated by J.C. Burns & Company of Laurens, which also had a similar store in Greenwood.

James Calhoun Burns (1875-1963) opened his first store in Laurens in 1898. According to the Dun mercantile directory of that year, he was selling “notions, etc.” The 1900 census listed him as living in his brother’s home in Laurens and showed his occupation as “salesman”. Sometime around 1902, he partnered with this brother, Lee E. Burns, and the firm became known as J.C. Burns & Company. In that same year, J.C. Burns moved to Greenwood and a second store was opened. These two stores are the two listed on the advertisement above. By 1911, however, the company had six stores – the two original stores in Laurens and Greenwood, plus four more in Anderson, Greenville, Spartanburg, and Greer. The company suffered greatly during the Depression, progressively closing the branch stores. The Greenwood store lasted until 1930, and finally the original Laurens store closed down in 1935.

CLASSIFIED ADS

WANTED

WANTED: PARKING TOKENS FROM ALL STATES. Have all types of exonomia to trade or will buy outright. One piece or entire collection. John Kent 1616 Clover DR Junction City, KS 66441 (719)650-2007 (leave message) or tokent7@hotmail.com.

PAYING \$200 FOR MAVERICK TOKENS FROM ARUNDEL MERCANTILE CO. IN NICE CONDITION, \$150 FOR TOKENS OF BAER & CAUSEY OF PORT ROYAL, SC...Tony Chibbaro, PO Box 420, Prosperity, SC 29127 (ph: 803-530-3668) (email: chibbaro@mindspring.com)

SALE OR TRADE

OLDER SOUTHEASTERN TOKENS ON OFFER—INDIVIDUAL OR WHOLE LOT: 1] (Lupton City, TN)--Dixie Spinning Mills/Orco 5; 2] Kimball, W.Va—Kimball Garage/GF \$1. On Any New Tire; 3] Georgetown, S.C.—EMBA Cafeteria/1c it. Contact: blandl@elon.edu

CARTS Membership and Dues: Application for membership in CARTS is invited from anyone interested in the exonomia of the two Carolinas. Annual dues are \$10.00 and should be mailed to the treasurer, Bob King. Checks should be made payable to CARTS.

CARTSNEWS: CARTSNEWS, the newsletter of CARTS, is published four times per year in February, May, August, and November.

Advertising: Each member is encouraged to submit one classified ad per issue. These ads are free to members. Free ads should be no more than 50 words in length. No ads will be run continuously; a new ad must be submitted for each issue. The editor reserves the right to edit ads for length and any ad thought not to be in the best interest of the hobby will be rejected.

Paid advertising is also solicited. The rate per issue for paid ads is as follows. One quarter page \$3.00, one half page \$6.00, and full page \$11.00. Any paid advertising, along with payment, should be sent to the editor by the fifteenth of that month before the month of issue. So, for example, advertising copy for the May issue should be received by the editor by April 15. Camera ready copy will be accepted, but the editor will also compose ads from your rough copy if you desire. As with free advertising the editor may reject any ad thought not in the best interest of CARTS or the hobby at large.